



The Adelson School of Entrepreneurship -  
**Programs and Activities**



## (1) B.A. in Entrepreneurship (double major, 3 years):

- B.A. in Entrepreneurship + Business / Computer Science - Israeli track
- B.A. in Entrepreneurship + Business / Computer Science - International school
- B.A. in Entrepreneurship + Economics and data tech

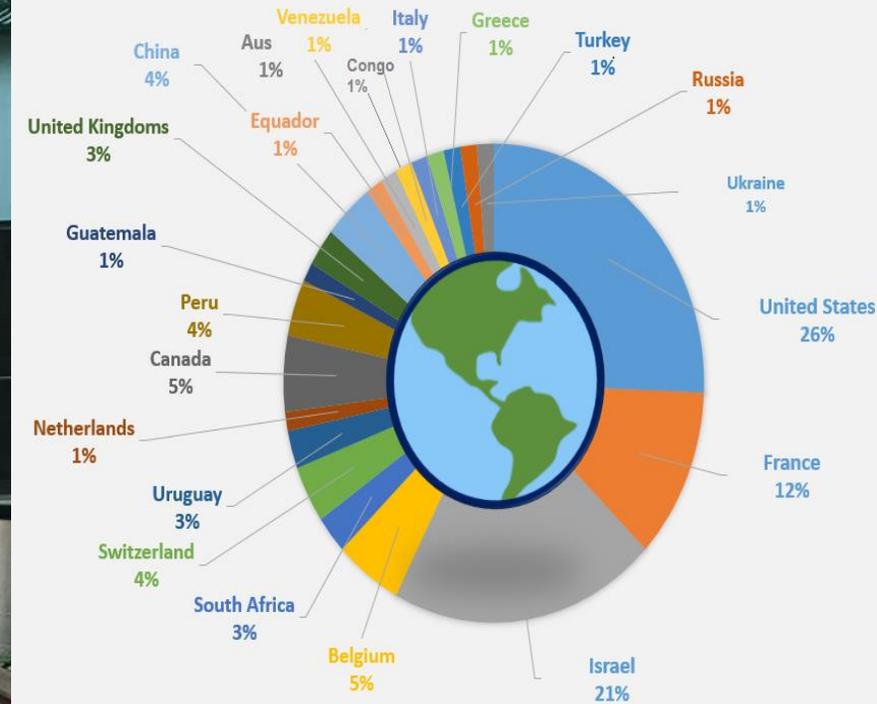


**• B.A. in Entrepreneurship (double major, 3 years): + Business Administration/ Computer Science – Israeli track**



School of Entrepreneurship

## COHORT COMPOSITION



**2018- Students from 24 countries**

**• B.A. in Entrepreneurship (double major, 3 years): + Business Administration/ Computer Science**  
**– International school**



**• B.A. in Entrepreneurship (double major, 3 years): + Economics and Data tech Program**

Economics, data analytics and entrepreneurial toolbox

# B.A. in Entrepreneurship (double major, 3 years)

**Courses include, such as:** venture creation; innovative technology; strategic thinking; Innovation to enhance competitive advantage, hands-on training in building innovative technological prototypes; and more.

**Projects are mentored by leading figures from the industry** with an emphasis on excellence in research, education, social responsibility and teamwork.

**Leading researchers and experts from Israel and the world** are taking part in the programs.



## **(2) “Upstart” – 1 Year Minor in Entrepreneurship**

**Business, Computer Science, Communications**

**Israeli and international students - Work closely with Mentors**



## **(4) The CO-OP startup experience - internship in startups**

- 10 weeks, 160 hours, 1 semester. 75 companies. 200 students
- Learning-by-doing in a startup company



## **(5) Honors Program**

**ZELL**

24 students each year, 17 years, 100+ companies, \$500M + funding, 20+ exits \$300M+ exits, 2,000+ jobs created



## **(6) Honors Program**

**IDC Beyond**

**Entrepreneurship to solve 21st Century Challenges - First cohort in 2017, includes an accelerator**



## **(7) Honors Program**

### **Leumi Innovation Project**

- Intrapreneurship and Innovation
- In collaboration with BCG and SIT



## **(8) International programs**

**NUS – Singapore**

**WashU – USA**

**PRINCETON - USA**

**Darmstadt, Frankfurt - Germany**



## (9) Murata Program

- Unique Collaboration between industry and academia
- Goal: to create new ventures that possess a working prototype, a crystalized business plan and a motivated team. Housed in ASE in collaboration with school of Computer Science Builds on Hackathon winners, 8 weeks, collaboration with Murata - a multi-billion Japanese corporate



## **(10) IEC – IDC Entrepreneurship Club (extracurricular)**

- The largest, most active student-run club in Israel
- 60 volunteers, 2,500 participants, 10 programs, 6 events, by students, for students



# Thank you

<https://www.idc.ac.il/en/schools/entrepreneurship/pages/home.aspx>